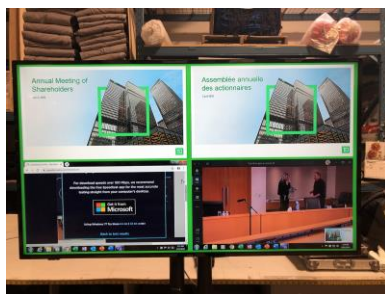
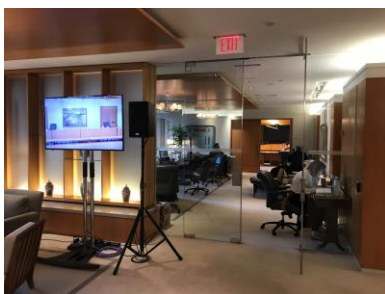


# Replicating Real Life in a Virtual Event: A 2020 Corporate Annual Meeting of Shareholders



**Solutions Summary:** Multi-directional audio and video transmission between locations, onsite simultaneous interpretation, remote mult-language closed captioning, onsite integration too third party platform, and secure virtual settings (password protection and secure network capabilities)

## Planning an AGM

A leading Canadian financial corporation was looking to host their annual meeting of shareholders. With today's current climate around meeting face-to-face, a traditional in person event was not going to be an option. As a result, our client was looking to host its first ever virtual event, a daunting task for these unprecedented times.

## Creating a Safe Meeting Experience

Our team explored a variety of scenarios to ensure flawless execution and produce an engaging experience for attendees. Our client had two main locations: a corporate office and the FMAV office. As a result, a complex system was designed to support bridging these locations with a redundant back up in case of any technical failure. This included two way audio communication and video transmission. On top of seamless communication, FMAV hosted a closed (password protected) live stream to maximize security. Furthermore, the team put great emphasis on taking precaution to ensure the health and safety of team members and executives presenting from one of the remote locations.

## Replicating Real Life in a Virtual Setting

FMAV embraced the challenge to find forward thinking solutions to support this important event. Our client asked us to create a secure virtual experience for their shareholders in a way that most closely replicated how the meeting was experienced in person. Furthermore, environmental and government regulations were changing frequently, meaning our team had to be prepared to constantly adapt to social distancing norms.

## A Successful event

The client was thrilled that the FMAV team was able to provide a seamless and secure experience for their attendees. Meeting participants and C Suite executives could view and hear the meeting from the comfort and safety of their home offices. Furthermore our client was at ease knowing that FMAV ensured social distancing onsite with minimal front line staff executing their event.

***"FMAV made it easy for our team to pivot to virtual – a feat we were attempting for the first time! Thank you FMAV for making this happen for us!" – Name?***