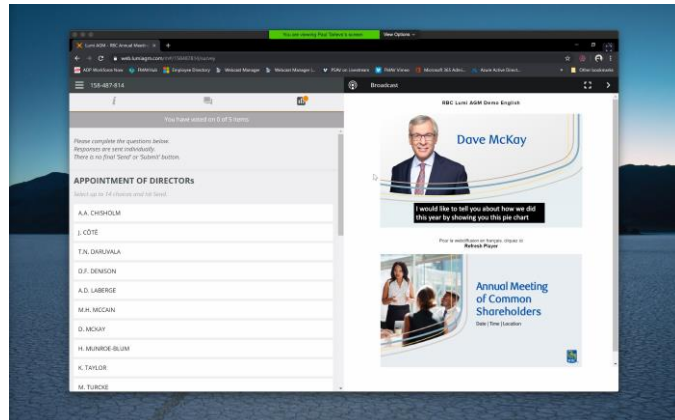
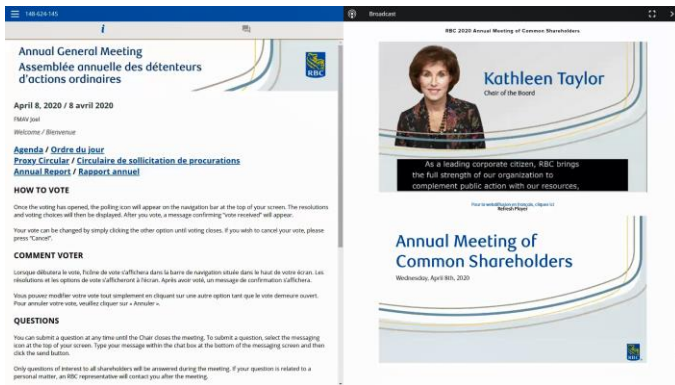


Pivot to Virtual: Royal Bank of Canada's Annual General Meeting



***“The FMAV team was critical in helping us pivot to virtual. Thanks to their team, we were able to continue our essential business meetings during this unprecedented time, in a safe, professional, and secure way”
– Name, Company***

Solutions Summary: Bilingual webcast with synchronized slides, back-up audio phone bridges, Closed Captioning, Q&A

Planning an AGM

The Royal Bank of Canada (RBC) was looking to host their annual general meeting to allow for shareholders to vote on important motions and have their questions answered by executives.

Restrictions to Meeting Face-to-Face

The bank's AGM was scheduled to take place during unprecedented times where government regulation required no more than five people to meet face to face. This was going to be a challenge for RBC as their bylaws stipulate that in order to pass motions they had to ensure quorum with the minimum required number of shareholders present. In addition, their voting needed to be secure throughout the meeting, and they needed a way for two-way communication so that executives could answer any shareholder questions.

The Pivot to Virtual

RBC entrusted FMAV to help them host a virtual AGM where attendees could participate remotely from the comfort of their own home. FMAV worked with Lumi to provide secure voting capabilities for all attendees present. Our long-term working relationship made it easy to integrate our webcast tools into the Lumi AGM platform. To allow for two-way communication, FMAV ensured the appropriate chat features and internal connections were enabled for attendees to submit questions and hear executive responses. To enable multi-language functionality, FMAV engaged virtual SI support. Lastly, the team put great emphasis on taking precaution to ensure the health and safety of team members and executives presenting from one of the remote locations.

A Successful event

The Royal Bank of Canada's virtual AGM broadcast went off without a hitch! RBC was able to pass motions, vote on their board of directors, and engage in two-way communication with their attendees. Though there was no face-to-face, FMAV provided a virtual setting that still enabled RBC to accomplish their business objectives.